

The Anita London Memorial Display case at the Morean Arts Center in St. Petersburg, Florida is a locked wall mounted display case to showcase our members work. It was dedicated to the late wife of the founder of the Florida Society of Goldsmiths, Phil London, in 2000. You may have your items for sale or not. The case is located next to the bar area during opening night for the rotating exhibits.

We welcome all work that is jewelry or metal related. I have some display stands for necklaces, bracelets, and earrings. But if you have a certain requirement you are welcome to send display material as well.

The very low commission of 25% of the retail price is charged by the Morean Arts center. FSG does not make any money on this at all. We are given a free space in a prestigious center to display our members work. The artwork does not have to be for sale, so that allows the hobbyist to show off and incur very little expenses except for shipping. Please list retail prices including the commission. The Morean incurs expenses with the credit card company charges and just general overhead of lighting and air conditioning and security.

Send photos of the proposed art to be displayed to [FSGmetal@gmail.com](mailto:FSGmetal@gmail.com) so that it may be approved by the Morean Arts Center, prior to shipping.

If you are sending pendants that do not have a chain, please keep in mind that the buyers expect to be able to wear the work home. Please use ribbon in place of chain to show that it is a pendant. The display is a wall case, and no one is manning the case to explain.

**Our guidelines for approval are pretty simple.**

- You must be a member in good standing. We highly encourage FSG Members who are passionate, creative and original.
- We require that 80% of the components and/or fabrication are handmade.
- We seek out jewelers who produce work using traditional fabrication techniques. (e.g. Casting, Stone Setting, Mokume-Gane, Bead Work, Fabrication, etc.), using specialized techniques.(e.g. Lapidary, Enameling, Foil and Leaf, Repousseé, Stenciling, Anodizing, etc.)
- We EXPECT quality workmanship!
- Please submit a digital photo of the intended display item for approval by the committee. This does not need to be professional quality, but should show the piece in detail. Email photos to [FSGmetal@gmail.com](mailto:FSGmetal@gmail.com).
- A maximum value of \$400 per piece unless pre-approved by the Morean.
- Return shipping (and insurance if desired) must be prepaid. You may enclose the return shipping label and postage or send a check for \$6 to cover return shipping via USPS Priority Mail Flat Rate.
- All work must have a copy of the contract that must be signed and delivered with the artwork.
- Artists wishing to display their work in the London case are to prepay for return shipping for work. FSG does not profit from any sales and appreciates the

opportunity to further the careers of our member artists through this agreement and with the commission of 25%, we feel that the cost of return shipping will not be a hardship on our members. Prepayment made be in the form of a UPS or USPS return shipping label or via check to be returned USPS. Insurance may be requested and pre-paid also.

Beth Katz shares advice on shipping:

Shipping may be done by any means, UPS (Brown trucks), on average, is more expensive than flat rate USPS (Post Office) shipping per item; [www.usps.com](http://www.usps.com). UPS is less expensive when there is a lot of weight or the item is very bulky.

The flat rate shipping boxes from the post office are a real bargain for the weight. The UPS does have the automatic insurance for \$100.00 per shipment and will add extra if requested. It is a slight bit less expensive than USPS.. BUT.... if it has little weight (as in the case of jewelry), USPS wins. You can get shipping boxes free from the post office just by asking, and on line ordering is easy. The flat rate padded envelopes work, if you place the jewelry in a box in the envelope. The flat rate boxes work exceptionally well... just seal the ends well with tape.

You can purchase postage on line by using a credit card or Pay Pal and then printing on your printer. There are labels available that are two-up labels that have permanent adhesive and print from any printer. If using an ink jet, tape over the address (not bar codes) so that in case it gets wet, the ink will not run. The post office will send you tracking information, *if requested*, for each item via email. This lets you know exactly where the package is at any given point in time or opt for delivery only notice.